

# SHUSWAP LAKE FESTIVAL OF THE ARTS

## ANNUAL GENERAL MEETING

OCTOBER 16, 2010

### Call to order

Jeanette Andreasen called to order the Annual General Meeting of the Shuswap Lake Festival of the Arts at 10:01 AM.

Present: President Jeanette Andreasen, Treasurer Ronnie Andreasen, Secretary Judy Pobuda, Board Members: Sheila Empey, Pearl Zelmer, Al McDouall, Cathy Hopland, Nancy Burkholder. Others present were Margaret Lichtenegger, Glenna Hayes, Carol Warkentin, Sheryl Schmuland and Rose Foster.

Jeanette presented the agenda. **Al moved the Agenda be adopted, seconded by Ronnie. Carried.**

### Approval of Minutes

Judy Pobuda read the minutes from the Annual General Meeting of 2009. **Judy moved the 2009 Annual Meeting minutes be adopted as read, seconded by Pearl. Carried.**

### Correspondence – None

### Treasurer's Report

Ronnie presented the Treasurer's Report noting a bank balance of \$10,376.22. A profit of \$75.00 had been budgeted for the 2010 show, however the final figures showed a deficit of about \$670.00. Art and Gift shop sales continue to be low compared to previous shows, but is probably a factor of current economy. **Ronnie moved the adoption of the Treasurer's Report. Seconded by Sheila. Carried.**

### Committee Reports (Copies of these reports are attached to the minutes)

1. Advertising: Nancy read her report. Nancy thanked Cathy for her help with the advertising for the 2010 show.
2. Artists at Work: Al read his report noting success with filling all the artist's demonstrations spots.
3. Children's Day: Judy read Gudie's report. About 45 children participated this year. Although Gudie experienced some difficulty finding artisans to help with Children's Day, she was able to round up enough people to make the day a success.

4. Gift Shoppe: Rose verbally reported that while sales were down overall the gift shoppe was a success with over 50 vendors participating.
5. Jurors and Workshops: Judy read John's report which he had submitted to the August meeting. Glenna commented on the meetings with John and the rest of the jurying committee. Glenna suggested the name of Barry Refuse from Vernon for the workshop next year. She also suggested that the jurors continue to be selected by committee. She noted that Lil Whitehead has some jurying guidelines adopted by the Festival Board in the past. Jeanette will get those from Lil. Glenna also suggested that the Board obtain SAGA jurying guidelines. **Judy moved the Board request the jurying committee to continue to pursue specific criteria in checklist form for the jurors. Pearl seconded. Carried.**
6. Mailouts and Poster Delivery: Sheila read her report noting that in 2010 we had 100 posters and 1500 bag stuffers printed.
7. Raffle: Sheila read her report. In 2010 the Board had 1000 raffle tickets printed. Of those, 443 were sold. Sheila thanked all those who helped with the raffle.
8. Security: Jeanette reported for Gudie that security went well this year with most participants repeating from previous years.
9. Volunteers: Jeanette advised that Susan's report had been left at Jeanette's house but will be attached to these minutes at a later date. Susan had also submitted a report to the August meeting which had recommendations for future shows.
10. Website: Judy reported on the website, advising that we have received about 20 new names to include on the Artists Page and noting that about one-third of those listed are no longer members. **Al moved that artists on the Artist Listing who are not members be notified that their listing will expire December 31<sup>st</sup>, should they not renew their membership prior to that date. Seconded by Nancy. Carried.** Judy advised that she will continue to maintain the SLFA website.

The meeting broke for refreshments and reconvened at 11:20 AM.

#### Old Business

1. Artists in Schools – As Margaret had departed the meeting, Jeanette reported. The question was raised as to whether or not the Artists in Schools Program should be reactivated in 2011 or if the Board wished to run a Children's workshop during the Spring Break as an alternative. **Ronnie moved to table the Artists in Schools program indefinitely. Pearl Seconded. Carried.**

The Board will consider the Spring Children's Workshop at the November meeting.

New Business

1. Hours and show dates – Setup – July 10<sup>th</sup> , Opening – July 15<sup>th</sup> , Show - July 16<sup>th</sup> to July 24<sup>th</sup>. **Judy moved the hours of the 2011 show remain the same as 2010: 10AM to 6PM, except for the Friday which would be 10AM to 8PM. Seconded by Ronnie. Carried.**
2. Daily vs. Weekly Admission – There was discussion on the merits of the weekly vs. the daily admission. **Nancy moved that the weekly pass be maintained for 2011 and that admission numbers be recorded. Judy seconded. Carried.**
3. Committee for Hanging Guidelines – After discussion, **Nancy moved the Board create a committee to establish guidelines for hanging the show. Ronnie seconded. Carried.**
4. Newsletter for November – **Pearl moved that instead of a newsletter, information be provided to members by email as necessary. Al seconded. Carried.**
5. How do we get more entries? – Jeanette reported that entries were down about 20% from last year. Also about 20% of those entries were new entrants. Use of email was discussed as was placing advertising early to increase interest in entering in the show, particularly noting that the SLFA Show is open to all artists, not requiring jurying to be entered. It was also suggested that contacts be established with other groups in the area, painters, sculptors, potters, photographers, etc., that that emails can be sent to these groups.

Adjournment

**Moved by Ronnie at 12:00 Noon. Carried.**

***NOMINATION OF BOARD MEMBERS***

*Board members not returning: Ronnie Andreasen, Al McDouall, Gudie Hupfauer, Judy Pobuda.*

*Names put forward: Sheryl Schmuland, Wendy Quinn, Carol Warkentin*

***Nancy moved that Sheryl Schmuland, Wendy Quinn and Carol Warkentin be appointed to the SLFA Board. Cathy seconded. Carried.***